



LUBBOCK WINE FESTIVAL

The Giant Sip of Texas

October 1 - 3, 2010

**The American Wind Power
Center and Museum**

Sponsorship Levels

\$6,000 Event "TITLE" Sponsor (Cash Payment only)

- Exclusive Presenting rights to The 2010 Lubbock Wine Festival ("Lubbock Wine Festival 2010", presented by "**Your Company Name**")
- Top billing with logo and/or listing in all print and broadcast media promotion as allowed, possibly including but not limited to posters, flyers, television and radio commercials, Website and Social Networking, newspaper ads and festival site banner(s) provided by Festival Management.
- One free 20 x 20 tent/booth space (manned at all times) with product sales allowed- Sponsor obtains all permits
- 15 booth worker passes and 15 souvenir glasses for your workers (additional worker passes avail. for \$20ea)
- Company listing and/or logo on **Festival Website** Company listing and/or logo on **Festival Website** with link to your site
- with link to your site
- Company vehicle parked outside event entrance
- Company logo on main Welcome Banner at entry of the event
- Company logo on "Thank You" banner at main exit
- Company logo on "free admission" passes – apprx. 350+
- Company listing on all Press Releases
- Up to 40 event tickets to share with customers, employees, friends and family
- Up to 4 locations for banners you want to provide to hang as allowed by Wind Power Center (prime space, near entry and on entertainment and cooking seminar areas)

The following sponsorship levels may be obtained by "Cash Payment" or "In Kind Services or Products provided."

\$4,000 Diamond "Tent" Sponsor

- Secondary billing (under "Title" sponsor) with logo and/or listing in print and broadcast media promotion as allowed, possibly including but not limited to posters, flyers, television and radio commercials, Website and Social Networking, newspaper ads and festival site banner(s) provided by Festival Management
- Company logo on main Welcome Banner at entry of event (under Title sponsor)
- Company logo on "Thank You" banner at main exit
- One free 15 x 15 tent/booth space (manned at all times) with product sales allowed- Sponsor obtains all permits
- 6 booth worker passes and 6 souvenir glasses for your workers (additional worker passes avail. for \$20ea)
- "Tent sponsored by... your company name" sign on every tent provided by festival mgt.
- Company listing and/or logo on **Festival Website** lubbockwinefestival.com with link to your site
- 20 event tickets to share with customers, employees, friends and family
- Up to 2 locations for banners you want to provide to hang as allowed by Wind Power Center (location to be determined by Festival Management)



\$4,000 Emerald “Entertainment” Sponsor

- Secondary billing (under “Title” sponsor) with logo and/or listing in print and broadcast media promotion as allowed, possibly including but not limited to posters, flyers, television and radio commercials, Website and Social Networking, newspaper ads and festival site banner(s) provided by Festival Management
- Company logo on main Welcome Banner at entry of event (under Title sponsor)
- Company logo on “Thank You” banner at main exit
- One free 15 x 15 tent/booth space manned at all times) with **product sales allowed- Sponsor obtains all permits**
- 6 booth worker passes and 6 souvenir glasses for your workers (additional worker passes avail. for \$20ea)
- Location for large banner (provided by festival) for the entertainment stage
- Company listing and/or logo on **Festival Website** lubbockwinefestival.com with link to your site
- 20 event tickets to share with customers, employees, friends and family
- Up to 2 locations for banners you want to provide to hang as allowed by Wind Power Center (location to be determined by Festival Management)

\$3,500 Platinum Sponsor (SOLD – LubbockGrapevine.com)

- Secondary billing (under “Title”, Tent, and Entertainment sponsors) with logo and/or listing in print and broadcast media promotion as allowed, possibly including but not limited to posters, flyers, television and radio commercials, Website and Social Networking, newspaper ads and festival site banner(s) provided by Festival Management
- Wine Glass sponsorship – allowed to provide a promotional insert item in or on (tied to) glass stem
- Company logo on “free admission” passes – apprx. 350+
- Company logo on main Welcome Banner at entry of event (under Title, Tent and Ent. sponsors)
- Company logo on “Thank You” banner at main exit
- One free 15 x 15 tent/booth space (must be manned at all times) with 4 booth worker passes and 4 souvenir glasses for your workers (additional worker passes avail. for \$20ea)
- (choice of location after Title, Diamond Tent and Emerald Entertainment sponsors)
- Company listing and/or logo on **Festival Website** lubbockwinefestival.com with link to your site
- 10 event tickets to share with customers, employees, friends and family
- Up to 2 locations for banners you want to provide to hang as allowed by Wind Power Center (location to be determined by Festival Management)

\$2,500 Gold “Chefs’ Cooking Stage” Sponsor (\$1000_{cash} + all food products needed by chefs)

- Listing only in most print promotion, possibly including but not limited to posters, flyers and newspaper ads, plus Website and Social Networking
- Listing on event banner to be displayed in prominent area (entry or stage)
- One free 15 x 15 tent space next to Cooking Stage Tent with **product sales allowed- Sponsor obtains all permits**
- 8 booth worker passes and 8 souvenir glasses for your workers (additional worker passes avail. for \$20ea)
- Company listing and/or logo on **Festival Website** lubbockwinefestival.com with link to your site
- 10 event tickets to share with employees, friends and family
- Up to 2 locations for banners you want to provide to hang as allowed by Wind Power Center (1 at Cooking Seminar tent and other location to be determined by Festival Management)

\$350 Silver “Wine Fest. Supporter” Sponsor

- Listing only in most print promotion, possibly including but not limited to posters, flyers and newspaper ads, plus Website and Social Networking
- One free 10 x 10 booth space – NO TENT PROVIDED (must be manned at all times) with 4 booth worker passes and 4 souvenir glasses for your workers
- 4 event tickets to share with employees, friends and family
- Listing on event banner to be displayed in prominent area (entry or stage)
- Company listing and/or logo on **Festival Website** lubbockwinefestival.com

*Sponsorship deadline is Friday, Aug. 20, 2010. Sponsorships submitted after this date are NOT GUARANTEED to appear in all promotional material due to various deadlines, and prime space may be compromised.

*For more information on these sponsorships, please contact [Dan Henly, 806-548-1219](mailto:Dan.Henly@lubbockwinefestival.com); info@lubbockwinefestival.com.

YES, I want to sponsor the 2010 Lubbock Wine Festival – THE GIANT SIP OF TEXAS

Name: _____

Company: _____

Phone: _____ Email: _____

Sponsorship (please circle one): Title -- Diamond -- Emerald -- Platinum -- Gold -- Silver

Thank you! Southwestern Event Source, LLC 202 – 36TH St. Lubbock, TX 79404 806/763-3578